
CLARA LOCK

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PROFILE

I am experienced in photojournalism, copywriting, branding, editing and public relations.

EXPERIENCE

FREELANCE WORK – 2016 TO PRESENT

My published writing includes travelogues and features for *The Straits Times*, *Sports and Travel Magazine*, *Skyscanner News*, *Challenge Magazine* and *The Travel Intern*.

I have worked with brands such as *Unilever Food Solutions*, writing and editing the Hotel Trend Watch Report 2016: Buffets around the world. I have generated social media content for *Accor Hotels*, and written press releases, media pitches and byline articles for the Asia Pacific Maritime Conference 2016.

DEPUTY EDITOR, MINISTRY OF DEFENCE SINGAPORE (REPUBLIC OF SINGAPORE NAVY) – 2013-2015

I oversaw the quarterly production of *Navy News*, taking the magazine from concept to print, as well as the production of web-exclusive content. I managed, trained and edited copy of a team of photojournalists. I also wrote and photographed features for *Navy News*, such as international counter-piracy efforts in the Gulf of Aden and regional socio-civic missions.

EDITORIAL INTERN, CAMPUS MAGAZINE – JAN-JULY 2012

I pitched, wrote and photographed student-centric features, personality profiles and advertorials for companies such as DBS, Lasalle College of The Arts and Taiwan Tourism Board. I also managed and edited the work of a 50-strong team of interns.

SKILLS

News writing, copy writing, editing, photography

EDUCATION

NANYANG TECHNOLOGICAL UNIVERSITY (2009 - 2013)

Bachelor of Communication Studies with Second Class Honours (Upper Division)

TAMPINES JUNIOR COLLEGE (2007-2008)

Graduated with A' Levels Certificate (2008)

CEDAR GIRLS' SECONDARY SCHOOL (2003-2006)

Graduated with O' Levels Certificate (2006)